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ocean road landscaping

Media Release

Ocean Road Landscaping finds Winning ways with Worms

Peter Shaw, Managing Director of Ocean Road Landscaping, has just introduced a new aspect to the business – worms! The innovative sustainable landscaping business has got on board with the Australian company Worms Downunder to supply and support on-site worm farms. ORL creates beautiful, environmentally friendly gardens on the Great Ocean Road, Surf Coast, Geelong and the Bellarine Peninsula. Specialising in projects that complement the local environment and incorporate indigenous plants, the addition of the Worm Habitats will support their environmental ethos. The Worm Habitats are an award winning system which can help garden lovers deal with household and garden waste, and provide a free year-round source of top quality safe soil and plant food.

Worms Downunder has recently added two further awards to their name with the prestigious Sunshine Coast Council Living Smart 2010 Glossies Awards awarded on 26th June). The Montville based business scooped the Sunshine Coast TAFE Living Smart Solutions Award and the Noosa Biosphere EnvironBusiness Award.

The Living Smart Solutions award is presented to a business, organisation or individual that has demonstrated the improvement of goods and services encouraging the uptake of sustainable behaviour. Worms Downunder was recognised for their contribution to aiding individuals, organisations and communities with recycling organic waste. In Australia, over 60% of waste arriving at landfill is organic waste which can easily be processed by worms into an extremely beneficial product. Worms Downunder has developed a range of Worm Habitats which are manufactured in Montville on the Sunshine Coast and also in Red Hill, WA and sold Australia-wide. The products are Australian made and owned. The Worms Habitats are currently being used by householders as well as schools, councils, zoos, kennels, caravan parks, resorts, the mining industry, gyms, hostels, universities, sporting clubs, farmers, hairdressers, etc.

The Noosa Biosphere EnvironBusiness Award was jointly awarded to Worms Downunder and Sheraton Noosa Resort. The award celebrates the achievements made by businesses to reduce their environmental footprint. Worms Downunder implemented a Life Cycle Thinking (LCT) program in 2009 to assist with understanding the environmental implications of its business and products. Worms Downunder uses LCT to constantly improve all areas of day-to-day operations and have implemented positive changes in all areas of their business including: water use, energy, packaging, production, stationary, waste, design for disassembly, transport, etc.

Peter is excited to be involved with Worms Downunder and hopes to spread the word about the benefits of the Worm Habitat range. Ocean Road Landscaping is an environmentally aware company focused on ensuring that gardens are healthy and working ecologically well. Worm castings and liquid are very beneficial in providing plant soluble nutrients, storing water and carbon, and helping create a diverse array of good bacteria. With the Ocean Road Landscaping team's help, and the help of worms, your garden can be more beautiful, more productive and easier to maintain than ever before!

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The banner also features four small images: a pile of dark brown worm castings, a green worm habitat container, a red worm habitat container, and a white worm habitat container with a green label.